

XPOSE360

*NFTs und Marketing im*

# METAVEVERSE



## Disclaimer

**The metaverse is a hype.**

*Like it was the internet in the early 90s.*

**NFTs are scam.**

*let's see what we can build out of it*

## To make it clear

The metaverse is *not*

virtual reality, augmented... at least no reality

a single technology

a single activity

...such as a video game for example

## To make it clear

The metaverse *is*

immersive, decentralized & interconnected

built by creators

multiple like social media

an evolution, not a revolution.

it s *slow*. it s *gigantic*.

it has *impact* you should *not ignore*!



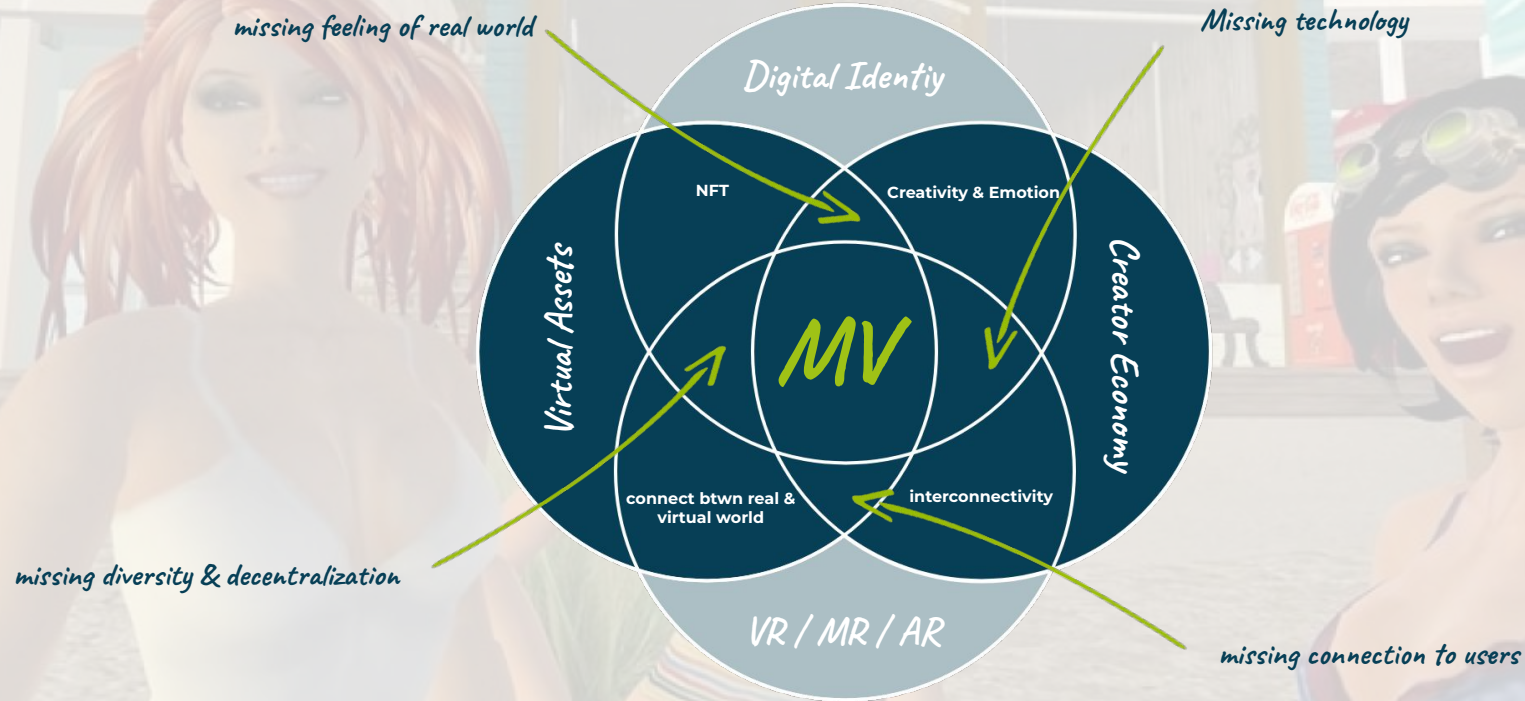
XPOSE360

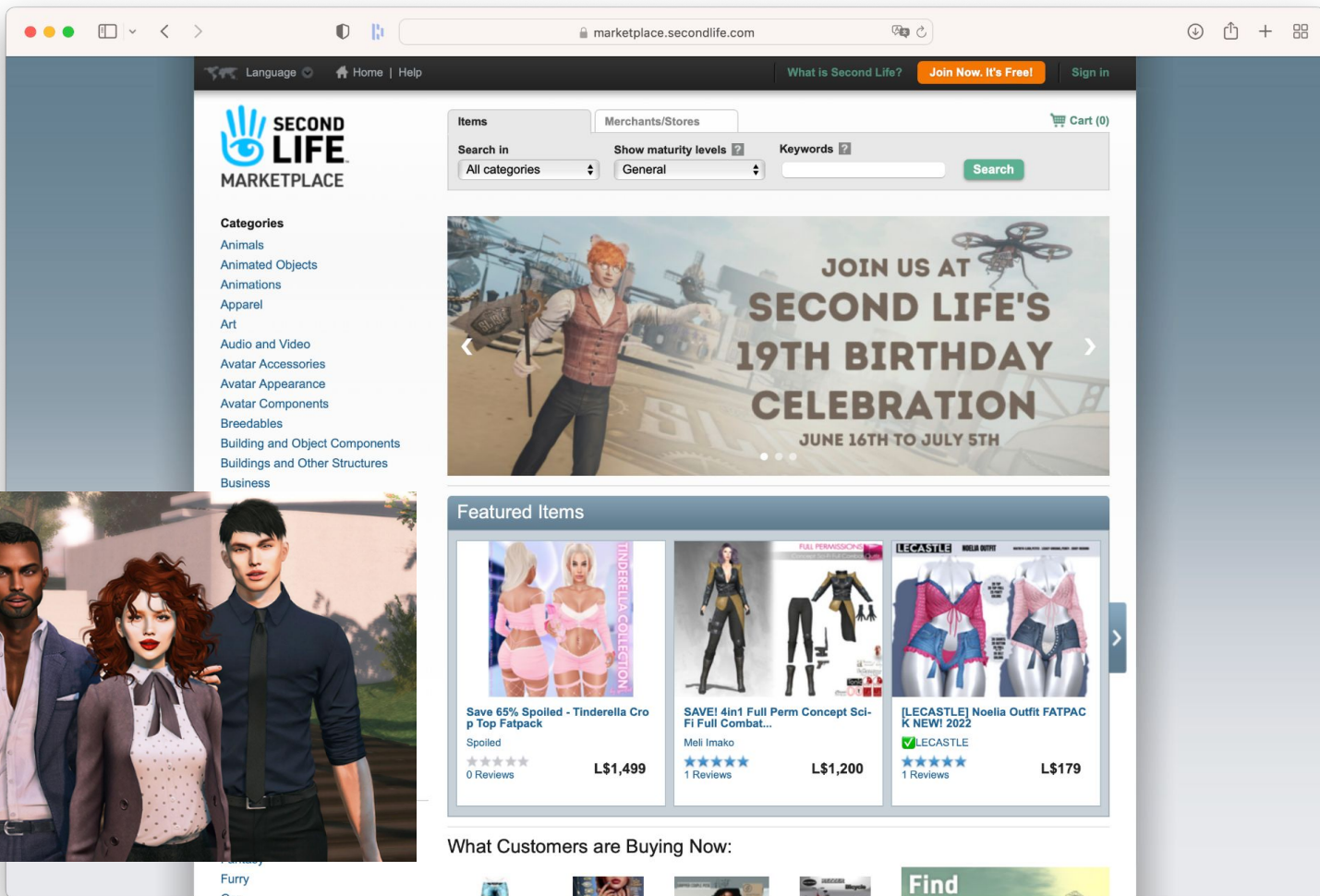
*Metaverse*

# Status Quo



# Status quo & why second life was just not the metaverse





**New technology rising...**



**UNREAL**  
ENGINE

# **A SNEAK PEEK AT METAHUMAN CREATOR**





XPOSE360

*What is this about?*

NFT



XPOSE360

## FUNGIBLE *Assets*



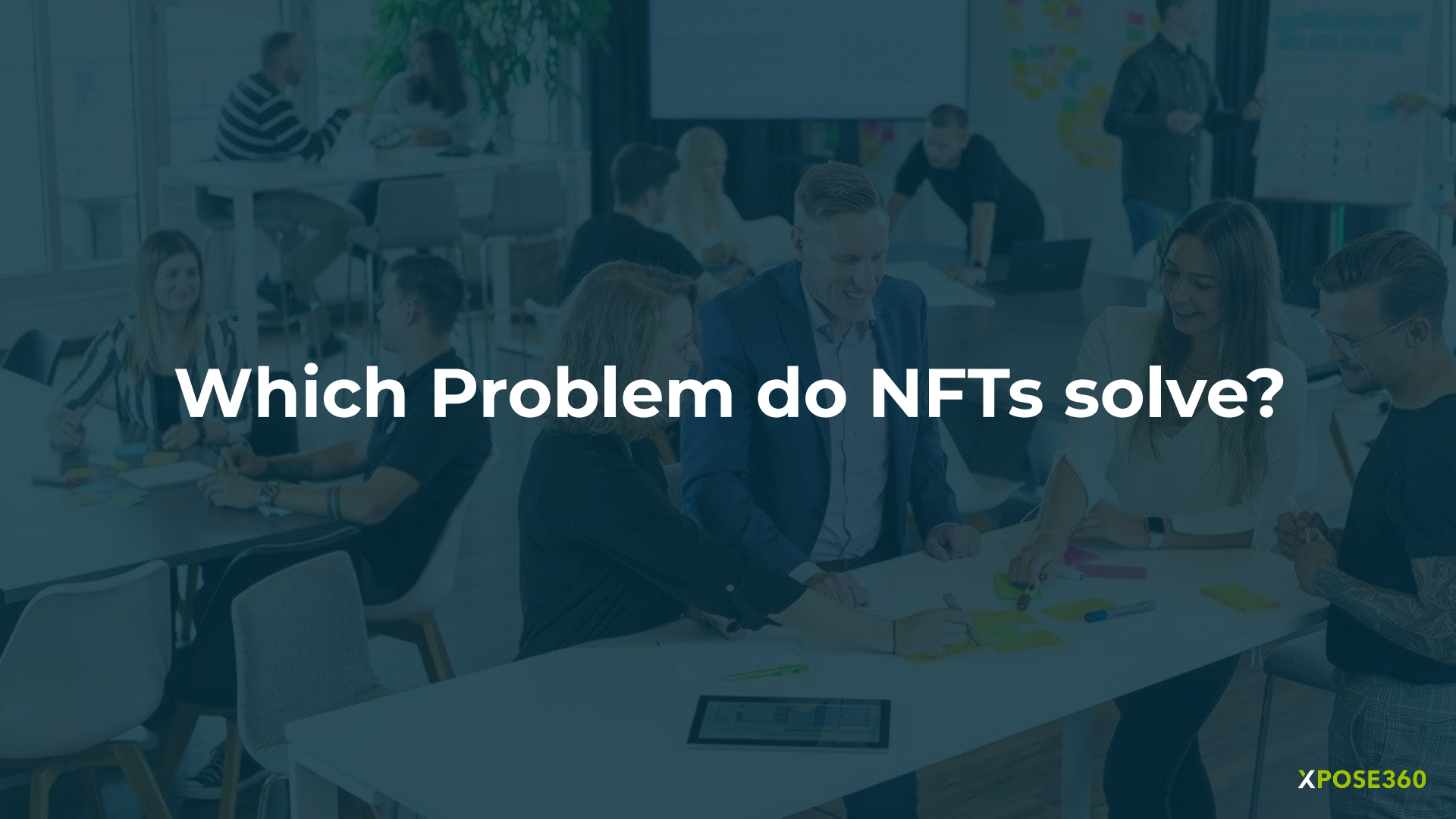
**i.e. Bitcoin, Ethereum, etc.**

XPOSE360

## NON-FUNGIBLE *Assets*



**NFT**

A group of people in a modern office setting, smiling and working together at a table with sticky notes and a tablet.

# Which Problem do NFTs solve?





5.000 €

*no digital visibility*





ab 190.000 €  
no digital visibility







A group of people in a modern office setting, smiling and collaborating around a table with sticky notes and a tablet.

**real world assets  
morph to digital assets**



**Sounds like a fairytale?**



icrimax  
@iCrimax

...

FINALLY JOINED

@BoredApeYC

I sold my Lambo for this NFT, but I think BAYC is a bigger flex. So excited to be part of this community! So this #ApeFollowApe works I've heard? #BAYC



4:14 PM · Jan 14, 2022 · Twitter for iPhone

645 Retweets 391 Quote Tweets 6,312 Likes



Yesterday, @iCrimax **tweeted**, “FINALLY JOINED @BoredApeYC. I sold my Lambo for this NFT, but I think BAYC is a bigger flex. So excited to be part of this community! So this #ApeFollowApe works I’ve heard? #BAYC.” The tweet was an immediate hit, and at the time of writing has more than 576 retweets.

@iCrimax **continued**, “Many people don’t believe in my Lambo story, but let me tell you something.

In 2 years my Lambo lost 30.000€ value. In 1 day holding BAYC I got my loss back.  
#bigboymoves #bayc.”

# Die 10 größten Gaming-YouTuber 2021 in Deutschland

Top-Liste

12 Min. | 7. Februar 2021 | Noah Struthoff | 9 Kommentare | Bookmark



Inhalt

## Platz 8: iCrimax



icrimax vermögen



Alle

Shopping

Videos

Bilder

News

Mehr

Suchfilter

Ungefähr 885 Ergebnisse (0,35 Sekunden)

### Icrimax Vermögen

**Geschätztes Vermögen:**

**3 Millionen €**

Geboren:

09.10.1997

Herkunftsland:

Deutschland

Quelle des Reichtums:

Youtuber, Influencer

Zuletzt aktualisiert:

2021

[1 weitere Zeile](#)

ab 190.000 €  
digital nicht sichtbar





# Was kostet ein bored ape?



## Bored Ape Yacht Club (BAYC)

The Bored Ape Yacht Club is a collection of 10,000 unique Bored Ape NFTs—unique digital collectibles living on the Ethereum blockchain. Your Bored Ape doubles as your Yacht Club membership card, and grants access to members-only benefits. The ecosystem token for the BAYC project is ApeCoin (<https://www.coingecko.com/en/coins/apecoin>). If you hold a BAYC NFT, you are allocated 10,094 APE tokens per NFT.

[Website](#) [Twitter](#) [Discord](#)

BAYC Grundpreis

**86,5445 ETH**

96.912,54 € **9.5%**

Marktkapitalisierung

**865.445,0 ETH**

969.125.357,56 € **9.5%**

24-Stunden-Volumen

**2.975,787 ETH**

Der heutige Preis von Bored Ape Yacht Club (BAYC) ist 96.912,54 €. Insgesamt wurden 10000.0 NFTs geprägt, die von 6424.0 individuellen Inhabern gehalten werden. Die Marktkapitalisierung beträgt 969.125.357,56 €.

Ape Yacht Club - Collec...

mse.io/collection/boredapeyachtclub

Search items, collections, and accounts

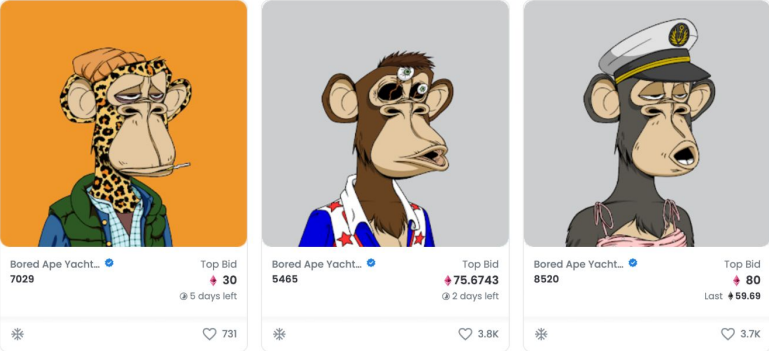
Explore Stats Resources Create

On Auction

Has Offers

Dollar (USD)

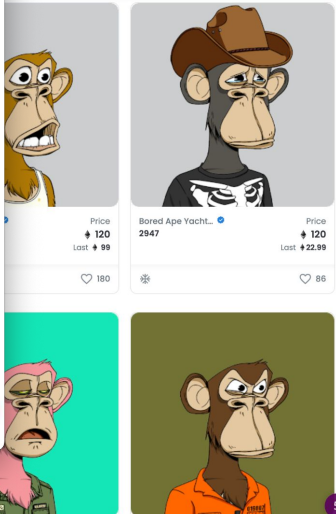
Max



The main grid displays six Bored Ape Yacht Club NFTs. Each card shows a unique ape avatar with various accessories and backgrounds. The first row includes a leopard-print ape with a green jacket, a brown ape with a red and white striped shirt, and a black ape wearing a white captain's hat. The second row features a brown ape with a blue cap and laser eyes, a white ape with a red fez, and a black ape with a pink and blue striped party hat. Each card displays the 'Bored Ape Yacht...' name, a top bid amount, and the time left for the auction.

| Item                    | Top Bid | Time Left     | Interactions |
|-------------------------|---------|---------------|--------------|
| Bored Ape Yacht... 7029 | 30      | @ 5 days left | 731          |
| Bored Ape Yacht... 5465 | 75,6743 | @ 2 days left | 3.8K         |
| Bored Ape Yacht... 8520 | 80      | Last @ 59.69  | 3.7K         |

Explore Stats Resources Create



This smaller view of the Bored Ape Yacht Club collection shows two NFTs. The first is a brown ape with a white shirt, and the second is a black ape wearing a brown cowboy hat. Each card displays the item name, price, last bid, and the number of likes.

| Item                    | Price | Last Bid | Interactions |
|-------------------------|-------|----------|--------------|
| Bored Ape Yacht... 2947 | 120   | 99       | 180          |
| Bored Ape Yacht... 2847 | 120   | 22.99    | 86           |

OpenSea

Search items, collections, and accounts

Explore Stats Resources Create

Filter

Status

Buy Now On Auction

New Has Offers

Buy with Card

Price

United States Dollar (USD)

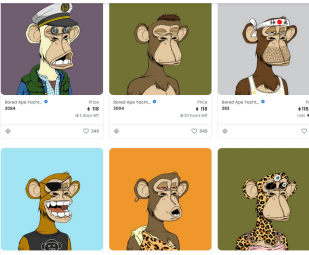
Min Max

Apply

Chain

On Sale In

Background



This view shows a collection of Bored Ape Yacht Club NFTs with various filters applied. The grid displays six NFTs, including a black ape with a white captain's hat, a brown ape with a red and white striped shirt, and a black ape with a white shirt. Each card displays the item name, price, last bid, and the number of likes.

| Item                    | Price   | Last Bid      | Interactions |
|-------------------------|---------|---------------|--------------|
| Bored Ape Yacht... 7029 | 30      | @ 5 days left | 731          |
| Bored Ape Yacht... 5465 | 75,6743 | @ 2 days left | 3.8K         |
| Bored Ape Yacht... 8520 | 80      | Last @ 59.69  | 3.7K         |

OpenSea

Search items, collections, and accounts

Explore Stats Resources Create

Filter

Status

Buy Now On Auction

New Has Offers

Buy with Card

Price

United States Dollar (USD)

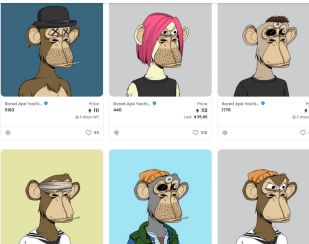
Min Max

Apply

Chain

On Sale In

Background



This view shows a collection of Bored Ape Yacht Club NFTs with various filters applied. The grid displays six NFTs, including a black ape with a white captain's hat, a brown ape with a red and white striped shirt, and a black ape with a white shirt. Each card displays the item name, price, last bid, and the number of likes.

| Item                    | Price   | Last Bid      | Interactions |
|-------------------------|---------|---------------|--------------|
| Bored Ape Yacht... 7029 | 30      | @ 5 days left | 731          |
| Bored Ape Yacht... 5465 | 75,6743 | @ 2 days left | 3.8K         |
| Bored Ape Yacht... 8520 | 80      | Last @ 59.69  | 3.7K         |

412.000 \$









CLONE X - X TAKASHI MURAK  
Neuer Tab

opensea.io/collection/clonex?search[sortAscending]=true&search[sortBy]=PRICE&search[toggles][0]=BUY\_NOW

opensea

Search items, collections, and accounts

ExploreStatsResourcesCreate

Filter

Status

Buy Now

On Auction

New

Has Offers

Buy with Card

Price

United States Dollar (USD)

Min

to

Max

Apply

Chains

On Sale In

Accessories 11



CLONE X - X TAKASHI ...  
CloneX #15355

Price  
18.9  
Offer for 17.0102

9



CLONE X - X TAKASHI ...  
CloneX #15707

Price  
19  
Last 14

21



CLONE X - X TAKASHI ...  
CloneX #7551

Price  
19  
7 days left

9















CloneX #8346 - CLONE X - X

Neuer Tab

opensea.io/assets/0x49cf6f5d44e70224e2e23fcdcd2c053f30ada28b/1512



OpenSea

Search items, collections, and accounts

Explore

Stats

Resources

Create



16

CLONE X - X TAKASHI MURAKAMI

## CloneX #8346

Owned by [gooddefi](#) 16 favorites

Sale ends April 8, 2022 at 4:56am CEST

19

Hours

49

Minutes

30

Seconds

Current price



21,69 (\$69,754,61)

Buy now

Make offer

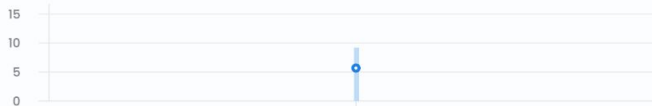
### Price History

All Time



All Time Avg. Price

€5,69



### Description

Created by [RTFKTCLONEXTM](#)

CLONE X

20,000 next-gen Avatars, by RTFKT and Takashi Murakami

If you own a clone without any Murakami trait please read the

Welcome to Yuga Labs, Home xRTFKT x Nike Dunk Genesis CRYPTOKICKS

opensea.io/collection/rtfkt-nike-cryptokicks

OpenSea

Search items, collections, and accounts

ExploreStatsResourcesCreate



### RTFKT x Nike Dunk Genesis CRYPTOKICKS

By RTFKT

RTFKT, together with Nike, introduces the first RTFKT x NIKE CRYPTOKICKS NFT: The RTFKT X NIKE DUNK GENESIS...  
See more

12.1K  
items

6.3K  
owners

0.97  
floor price

6.4K  
total volume

Items

Activity

Search by name or attribute

Price low to high

Make collection offer

Status

Buy Now

On Auction

Buy with Card

Price

Quantity

Currency

12,127 items



RTFKT x Nike Dunk Genesis CRYPT...

RTFKT x Nike Dunk Genesis CRYPT...

RTFKT x Nike Dunk Genesis CRYPT...

RTFKT x Nike Dunk Genesis CRYPT...

6

opensea.io

ATARI SNEAKER Black Widow edition by ZOME - RTFKT Creators | OpenSea

OpenSea

Search items, collections, and accounts

ExploreStatsResourcesCreate

42



0:03 / 0:10

Description

By RTFKT

A homage to the ATARI legacy, Akira, and our love of video games. Skin design by ZOME The first owner can redeem a wearable NFT on the Sandbox

RTFKT Creators

ATARI SNEAKER Black Widow edition by ZOME

3 owned by 88EA1E 2.1K views 42 favorites

Highest offer

0,8 (\$940,05)

Make offer

Price History

All time All time avg. price 2,3125



Listings





Search items, collections, and accounts

Explore Stats Resources Create

### Description

Created by [BoredApeYachtClub](#)

### Properties

|                                                  |                                                      |                                                   |
|--------------------------------------------------|------------------------------------------------------|---------------------------------------------------|
| <b>BACKGROUND</b><br>Gray<br>12% have this trait | <b>CLOTHES</b><br>Stunt Jacket<br>2% have this trait | <b>EYES</b><br>Crazy<br>4% have this trait        |
| <b>FUR</b><br>Dark Brown<br>14% have this trait  | <b>HAT</b><br>Short Mohawk<br>3% have this trait     | <b>MOUTH</b><br>Phoneme Ooo<br>3% have this trait |

### About Bored Ape Yacht Club

### Details

### Offers

| Price    | USD Price    | Floor Difference | Expiration | From                          |
|----------|--------------|------------------|------------|-------------------------------|
| 90 WETH  | \$289,438,20 | 19% below        | 4 days     | <a href="#">Cryptofever</a>   |
| 50 WETH  | \$160,799,00 | 55% below        | 4 days     | <a href="#">Criptoalutait</a> |
| 2,5 WETH | \$8,039,95   | 98% below        | 1 day      | <a href="#">SubtleAmateur</a> |
| 2 WETH   | \$6,431,96   | 98% below        | 1 day      | <a href="#">NFTtothemoon1</a> |
| 1,5 WETH | \$4,823,97   | 99% below        | 1 day      | <a href="#">82091F</a>        |

### Price History

All Time

All Time Avg. Price  
**23,3948**



# FROM THE ALLEY TO THE GARDEN //

Azuki is a brand.

A new kind of brand that we build together.

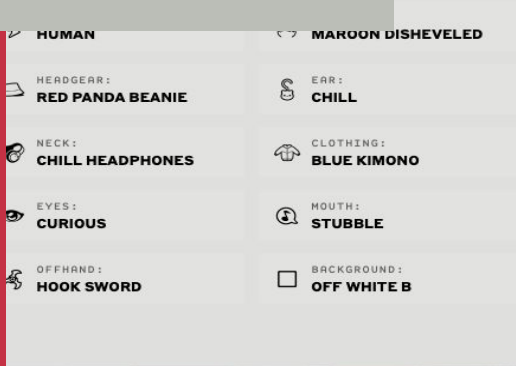
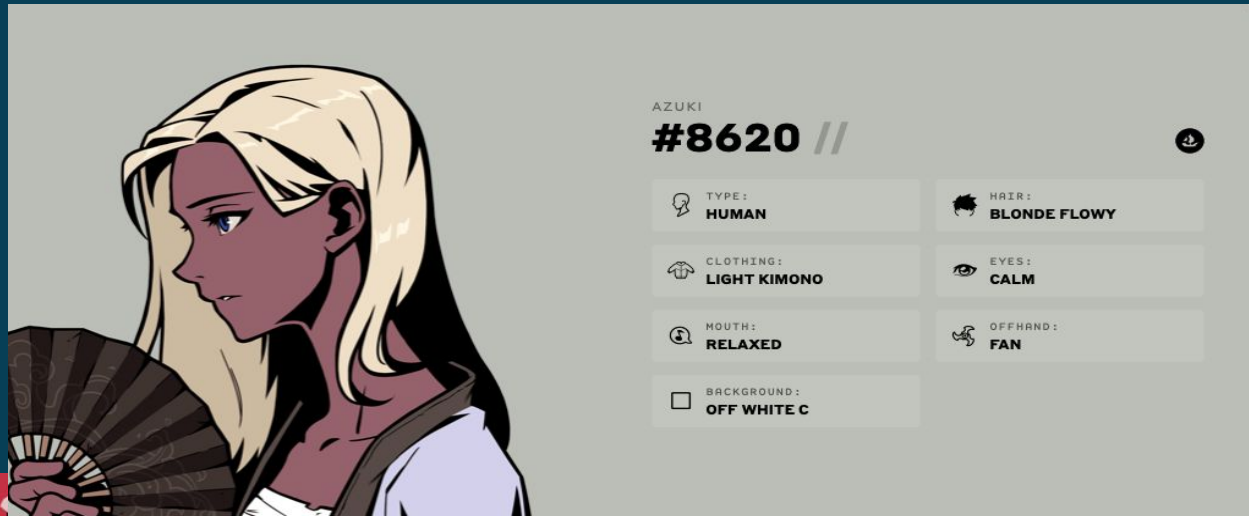
**A brand for the metaverse. By the community.**

A collection of 10,000 avatars that give you membership access to The Garden. It starts with exclusive streetwear collabs, NFT drops, live events, and much more that will be revealed over time. Community ownership in Azuki allows for a new genre of media which the world has yet to explore. An Azuki is your identity in the metaverse – let's build together.

The Garden is a corner of the internet where art, community, and culture fuse to create magic. The lines between the physical and digital worlds are blurring and the rules are being rewritten.

Take the Red Bean. // **We Did +**





SOLD OUT  
THANKS EVERYONE

[VIEW ON OPENSEA](#)











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Profile



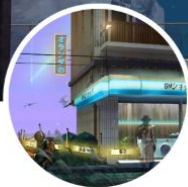
More

Tweet



Midnight夏季Breeze

9,164 Tweets



Follow

Midnight夏季Breeze

@mbsalesbot

Automated by @ralxzryan

Announcing sales from @dutchtide's MidnightBreeze collection. Bot source code:  
[github.com/ryanio/opensea...](https://github.com/ryanio/opensea...)

Community 🌸🌸🌸 [opensea.io/collection/mid...](https://opensea.io/collection/mid...)

Joined December 2021

53 Following 2,197 Followers

Not followed by anyone you're following

Tweets

Tweets & replies

Media

Likes



Search Twitter



### You might like



Twitter Marketing ...

@TwitterMktgDACH

Promoted

Follow



ZAGABOND.ETH

@ZAGABOND

Follow

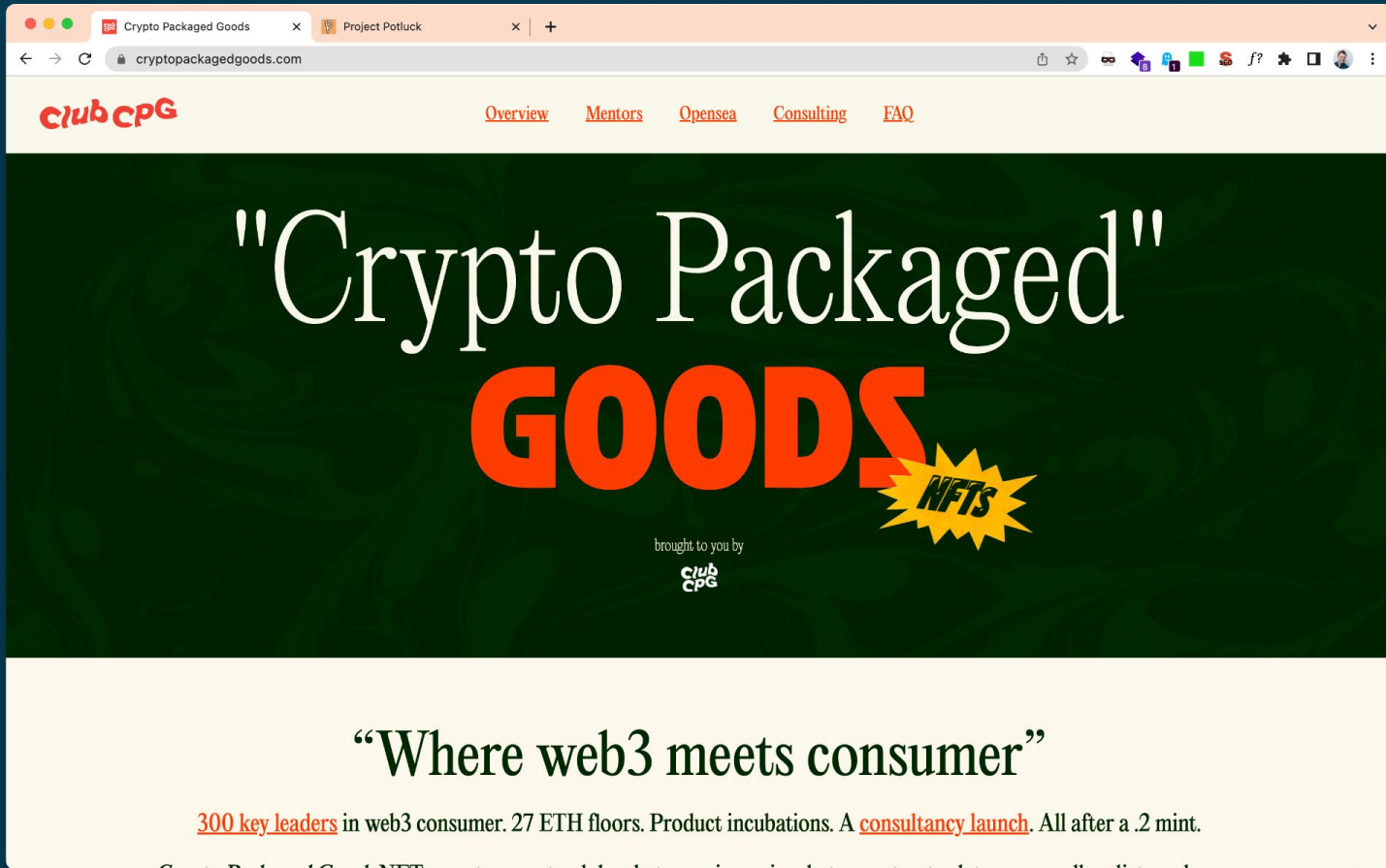


dutchtide studios

@DutchtideStudio

Follow

Show more





Club CPG (@clubcp) · Instagram · xClub CPG Spray Cleaner · Men · xClub CPG Honey - Member Pass · x

opensea.io/assets/0x837b40be9ce60c79b63d1356a5f9cad721421ec/3

OpenSea

Search items, collections, and accounts

ExploreStatsResourcesCreate

60



Description

Crypto Packaged Goods is a series of collectible NFTs facilitating access to networking and mentorship at the intersection of crypto and consumer — while supporting nonprofits.

"Crypto Packaged" GOODS - Genesis Passes

Club CPG Honey - Member Pass

24 owners24 total60 favorites

Sale ends July 4, 2022 at 12:10am CEST

Current price

15

(\$48,299,85)

Buy now

Make offer

Price History

All Time

All Time Avg. Price

1,659



Club CPG (@clubcpg) • Instagram xClub CPG Spray Cleaner - Member PassClub CPG Chocolate - Member PassClub CPG Honey - Member Pass

opensea.io/assets/0x837b40be9ce60c79b63d1356a5f9cad721421ec/2

OpenSea

Search items, collections, and accounts

ExploreStatsResourcesCreate

53



Description

Crypto Packaged Goods is a series of collectible NFTs facilitating access to networking and mentorship at the intersection of crypto and consumer – while supporting nonprofits.

Properties

"Crypto Packaged" GOODS - Genesis Passes

Club CPG Spray Cleaner - Member Pass

21 owners21 total53 favorites

Sale ends April 13, 2022 at 12:46am CEST

Current price

13,69

(\$44,081,66)

Buy nowMake offer

Price History

All Time

All Time Avg. Price

2,7158



5

### Past Bids

| Name              | Amount     | Date                 |
|-------------------|------------|----------------------|
| reddi             | 6.600,00 € | 17.10.2021, 18:59:53 |
| alANTURIng        | 6.500,00 € | 16.10.2021, 22:29:59 |
| miller1212        | 5.990,00 € | 16.10.2021, 11:19:46 |
| smosmos           | 5.778,00 € | 15.10.2021, 17:55:15 |
| stevenpotter      | 5.678,00 € | 14.10.2021, 22:28:07 |
| smosmos           | 5.555,00 € | 14.10.2021, 20:04:05 |
| maf187            | 5.000,00 € | 14.10.2021, 11:09:11 |
| IHATETHATSHIT     | 4.500,00 € | 14.10.2021, 10:46:23 |
| eliminatingdaleks | 3.800,00 € | 13.10.2021, 18:25:52 |
| maf187            | 3.100,00 € | 13.10.2021, 17:49:59 |

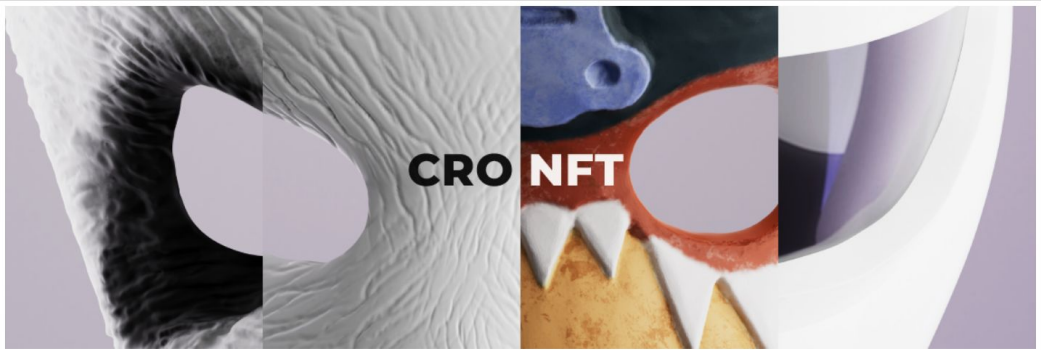
NIFTEE

Q

SIGN IN | REGISTER

🇬🇧

CURRENT AUCTIONS BY (CRO)



CRO NFT

UNIQUE ONE OF ONE CRO MASK COLLECTION

CRO

THU OCT 07 2021 | SUN OCT 17 2021



FUTURE  
CRO

3D  
BIDS 34 EXPIRED

FIND OUT MORE



TRIP  
CRO

3D  
BIDS 12 EXPIRED

FIND OUT MORE



TRU.  
CRO

3D  
BIDS 42 EXPIRED

FIND OUT MORE



EASY  
CRO

3D  
BIDS 22 EXPIRED

FIND OUT MORE

DON'T MISS OUT ON NEW COLLECTIONS!

ENTER E-MAIL

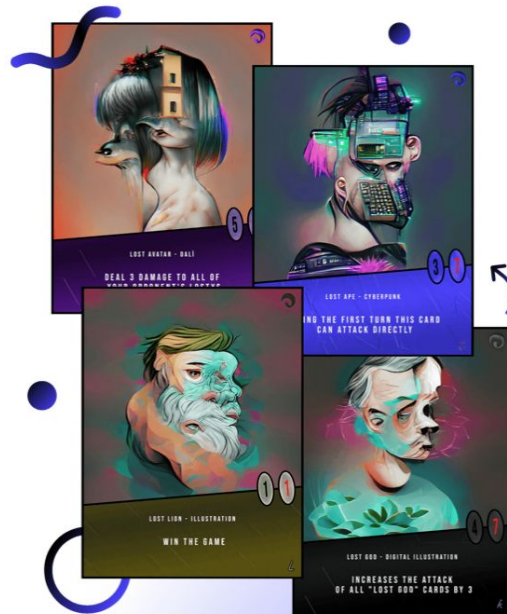
SIGNUP

[ABOUT](#)[SEASON 2](#)[ROADMAP](#)[TEAM](#)[OPENSEA](#)[Join Discord](#)

# AN NFT TRADING CARD GAME WITH CHARACTERS FROM THE MOST FAMOUS NFT PROJECTS

Let's combine Art, AI and NFT in a no-  
bullshit project!

*Season 1 Soldout*

[JOIN DISCORD](#)





Meta

←

→

↻

twitter.com/Eminem?ref\_src=twsrc%5Egoogle%7Ctwcamp%5E...

📄

💬

📄

☆

🎭

📅

👤

⋮

🐦

#

⚙️

←

**Marshall Mathers** ✓  
1.138 Tweets



**Folgen**

**Marshall Mathers** ✓  
@Eminem

📍 Detroit

🌐 [eminem.com](https://eminem.com)

📅 Seit März 2009 bei Twitter

0 Folge ich

22,6 Mio. Follower

Tweets

Tweets und Antworten

Medien

Gefällt mir



**Marshall Mathers** ✓ @Eminem · 30. März  
One shot. One opportunity. Time to show the world who's mini boss.  
[#Minions](#) 🐼: The Rise of Gru. In theaters this July.



🔍 Twitter durchsuchen

**Neu bei Twitter?**

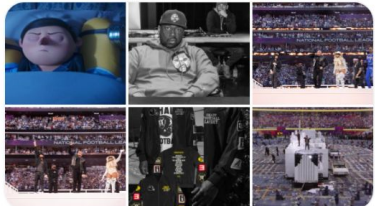
Registriere dich jetzt, um deine eigene personalisierte Timeline zu erhalten!

Mit Google anmelden

Mit Apple registrieren

Mit Telefonnummer oder E-Mai...

Indem du dich registrierst, stimmst du den [Allgemeinen Geschäftsbedingungen](#) und [Datenschutzrichtlinien](#) sowie der [Nutzung von Cookies](#) zu.



**Was dir gefallen könnte**



**Snoop Do...** ✓  
@SnoopDogg

**Folgen**



**Rihanna** ✓  
@rihanna

**Folgen**

Timbaland  @Timbaland 



variety.com  
Timbaland Unites With Bored Ape Yacht Club Owners to Form Artist-...  
Timbaland has teamed up with the owners of Bored Ape Yacht Club Owners to the artist-owned entertainment company Ape-In ...

10:37 PM · Nov 12, 2021



1.6K Reply Copy link to Tweet

[Read 148 replies](#)

marshmello  @marshmellomusic

Goin' Ape Shit [@BoredApeYC](#) [#BAYC](#)

 **boredapebot** @boredapebot

Bored Ape #4808 was purchased for 75.0 ETH  
opensea.io/assets/0xbc4ca...

4:01 AM · Sep 29, 2021

3K Reply Copy link to Tweet

[Read 372 replies](#)

jimmy fallon  @jimmyfallon

Permission to come a bored? [@BoredApeYC](#)  
[#NewProfilePic](#)



3:20 PM · Nov 12, 2021

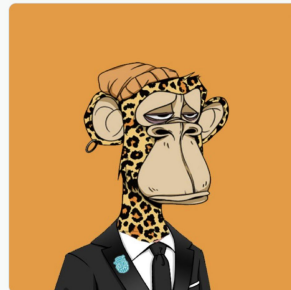


32.8K Reply Copy link to Tweet

Mike Shinoda  @mikeshinoda

When there's a [@BoredApeYC](#) x [@ChristiesInc](#) event, you gotta get out your nice suit.

Thanks [@Strawberrywtf](#) & [@JRArtSpace\\_NFT](#) for the fine tailoring.



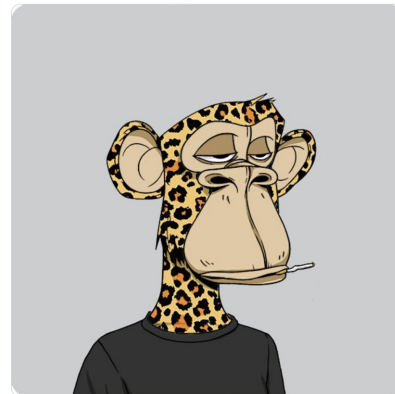
9:47 PM · Sep 16, 2021



[Read the full conversation on Twitter](#)

ift now  @nftnow

.[@TheChainsmokers](#) just purchased Bored Ape #7691 for 55 ETH (\$204,365) \*\*



9:36 PM · Sep 1, 2021 from Las Vegas, NV



348 Reply Copy link to Tweet

M



crypto.com | NFT

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ENDED

Tue, Nov 23

# Death Row Records 30th Anniversary NFT Collection



The Death Row Records

[See Profile](#)



## About the creator

Death Row Records was formed in 1991 and were pioneers in changing the course of music and now







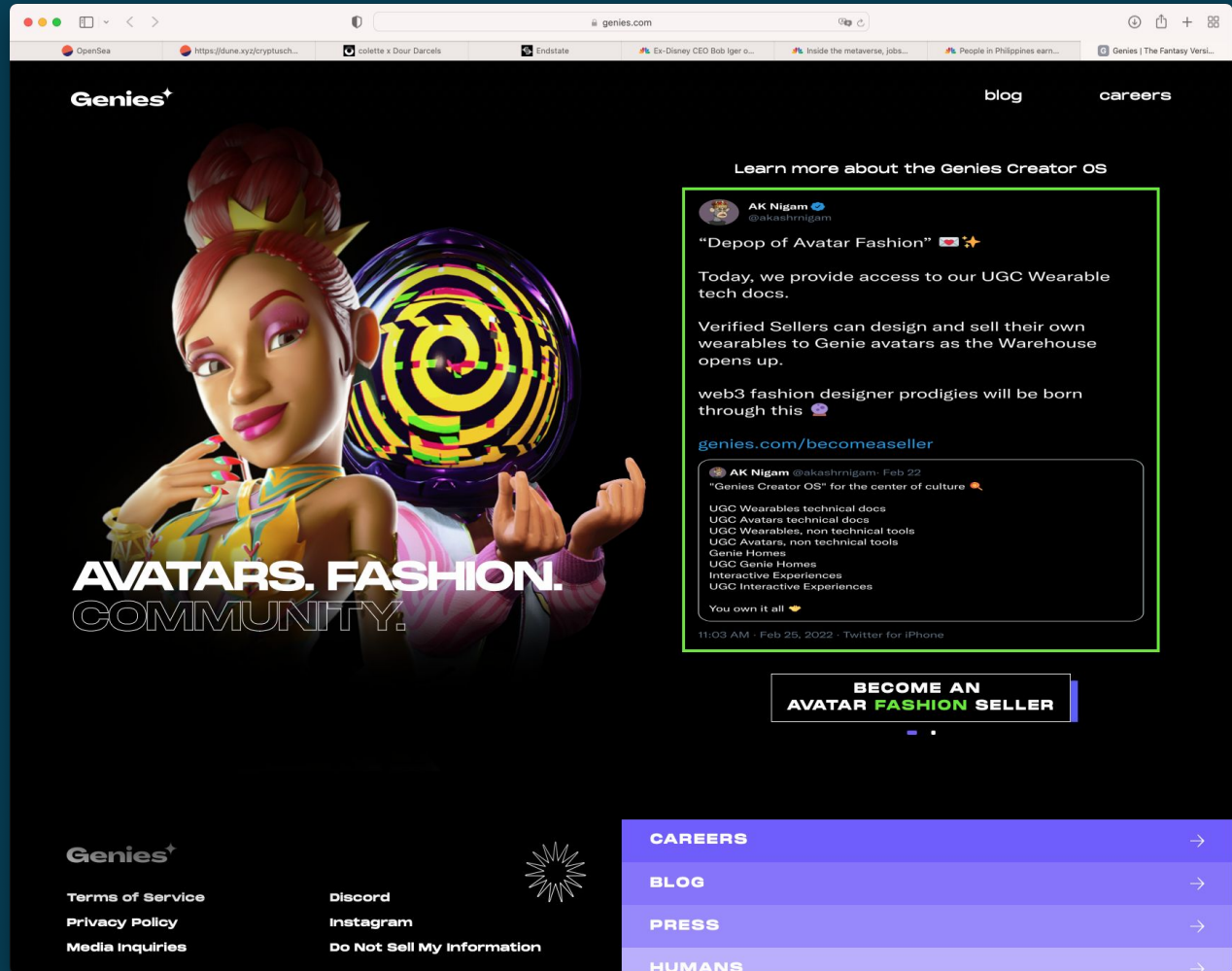




# VOICEVERSE









So sieht  
das dann  
aus



OpenSea

Search Items, collections, and accounts

ExploreStatsResourcesCreate



## Rolex NFT

13  
Items

1  
owner

0.039  
floor price

0.00  
volume traded

The art of simplicity.

Luxury in digital format. Each piece in this collection is numbered and unique, there are no copies or reproductions of a Rolex watch in NFT format.

Items

Activity

Filter

Status

Buy NowOn Auction

NewHas Offers

Price

\$ United States Dollar (USD)

Min to Max

Apply

Chains

Search

Single Items

Price: Low to High

13 Items



Rolex NFT  
Rolex GMT-Master II  
#0004

♡ 1



Rolex NFT  
Rolex Chromograph  
Daytona #0003

♡ 1



Rolex NFT  
Rolex Datejust #0002

♡ 0



Rolex NFT  
Rolex Oyster Perpetual  
#0012

♡ 2

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# POAP - The bookmarks of your life

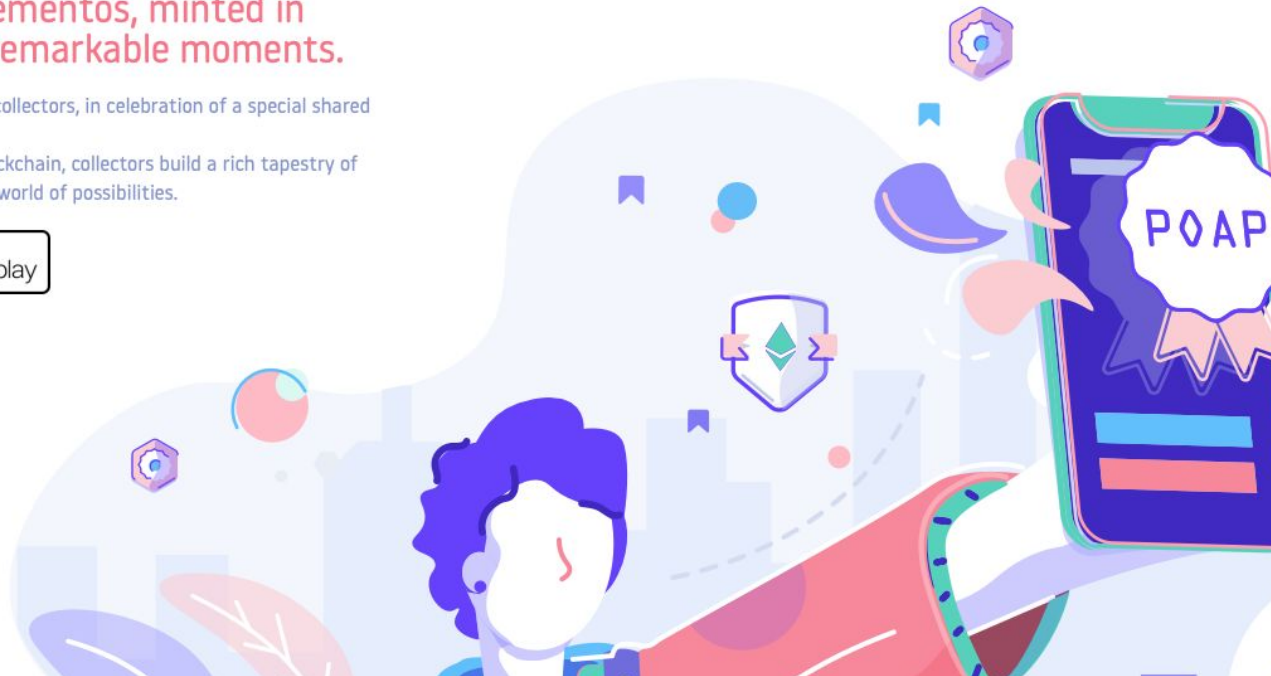
POAPs are digital mementos, minted in celebration of life's remarkable moments.

Each POAP is a gift from an issuer to collectors, in celebration of a special shared memory.

By minting these memories to the blockchain, collectors build a rich tapestry of tokenized experiences which unlock a world of possibilities.



[View your POAPs in the browser](#)



**XPOSE360**

# Talking 'bout the Metaverse











# CALL <sup>OF</sup> DUTY

## VANGUARD

# ghost

## GRIM REAPER

Come for their souls with the Ghost: Grim Reaper Collection. Note: This pack contains weapons that change the **Tracer** fire to a ghostly green and the Operator Skin included will also unlock the Operator.

**BUY BUNDLE**

**CP 2400**



AZRAEL

GHOST Skin



SOUL REAPER

Assault Rifle



PURGATORY

Submachine Gun



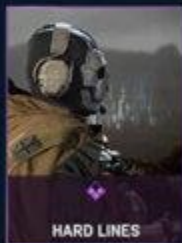
SICKLE

Melee



REAPER

Charm



HARD LINES

GHOST Gun



HADES

Calling Card



SPECTRE OF DEATH

Emblem



VISION

Spray



# STORE ITEMS

CP 1300

10266

11

Ready to start game

## CALL OF DUTY™ ENDOWMENT BRAVERY PACK 4.99USD



9.99USD



**1,100**  
CALL OF DUTY.  
POINTS

## C.O.D.E. Pack

The Call of Duty™ Endowment (C.O.D.E.) Bravery Pack includes a special Call of Duty Endowment in-game helmet, calling card, and emblem. Purchasing this pack helps veterans find high-quality employment. 100% of proceeds received by Activision for this pack will be donated to the Call of Duty Endowment and go directly to funding non-profits that place veterans into high quality jobs.

19.99USD



**2,400**  
CALL OF DUTY.  
POINTS

39.99USD



**5,000**  
CALL OF DUTY.  
POINTS

PURCHASED



CALL OF DUTY.  
WWII  
SEASON PASS

99.99USD



**13,000**  
CALL OF DUTY.  
POINTS

⊗ Select **OPTIONS** Headquarters



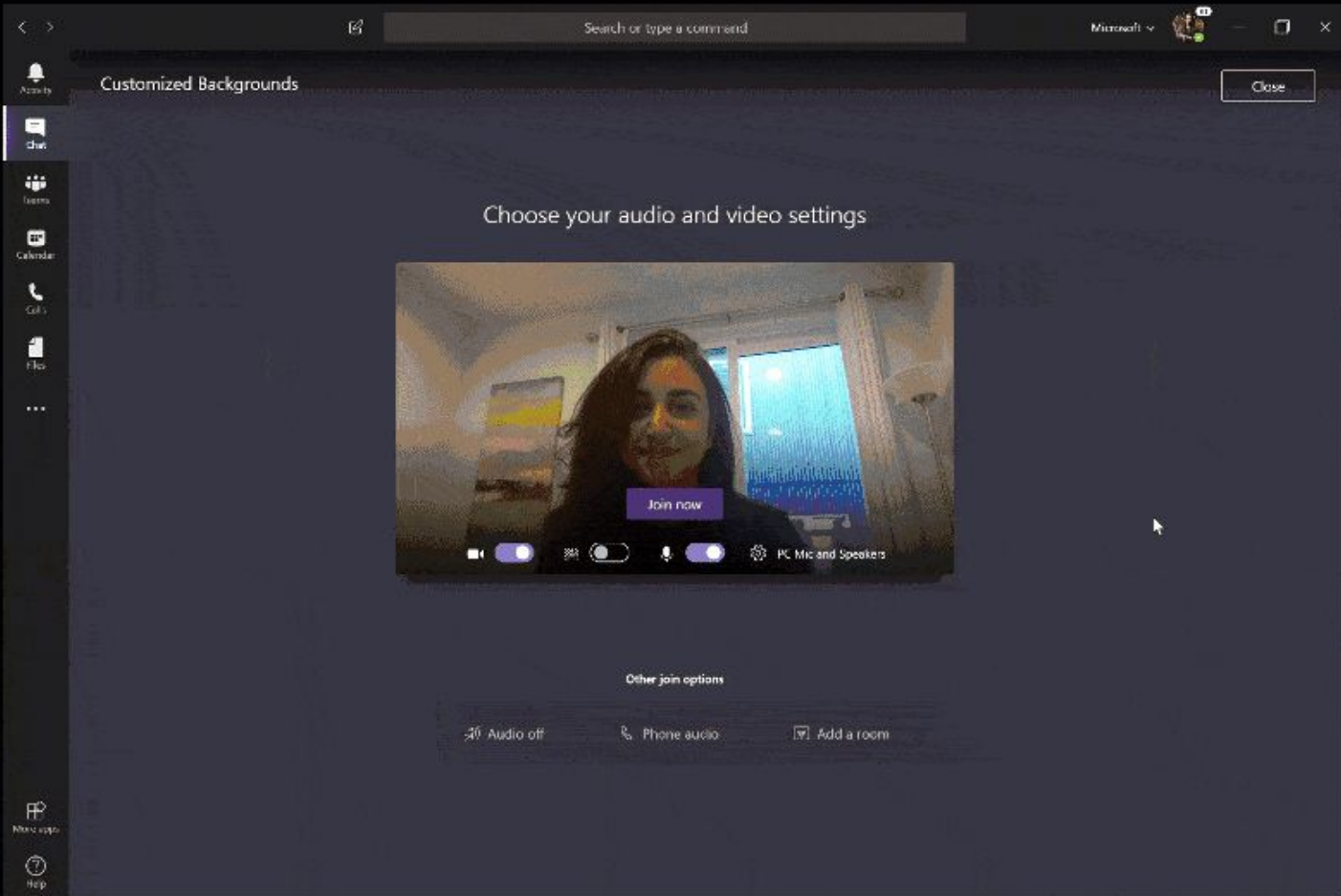
PlayStation Store

○ Back



# FORTNITE®







XBOX + ACTIVISION | BLIZZARD | King



70.000.000.000 \$ Deal



<https://kotaku.com/report-microsoft-closing-in-on-70-billion-deal-to-buy-1848375008>

# Philipp Plein kauft Metaverse-Immobilie im Wert von 1,4 Millionen Euro

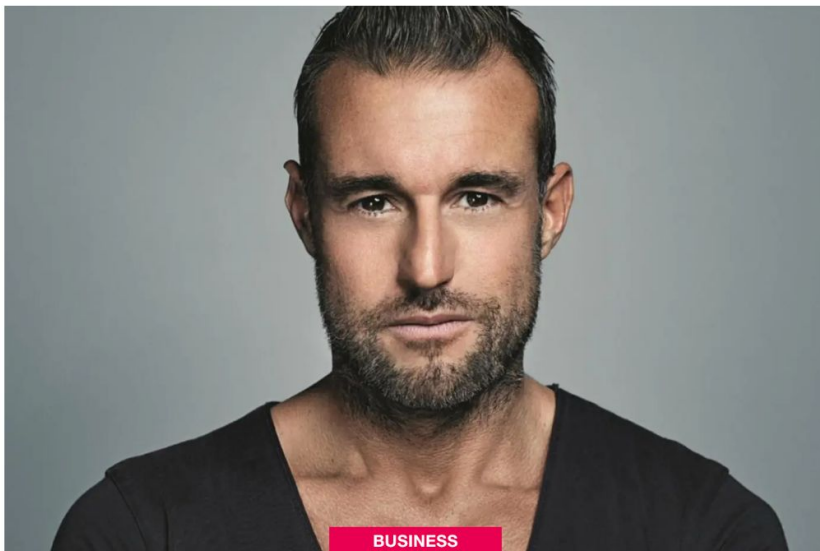


Foto: Philipp Plein by Steven Klein

Von Nora Veerman

8. Feb. 2022



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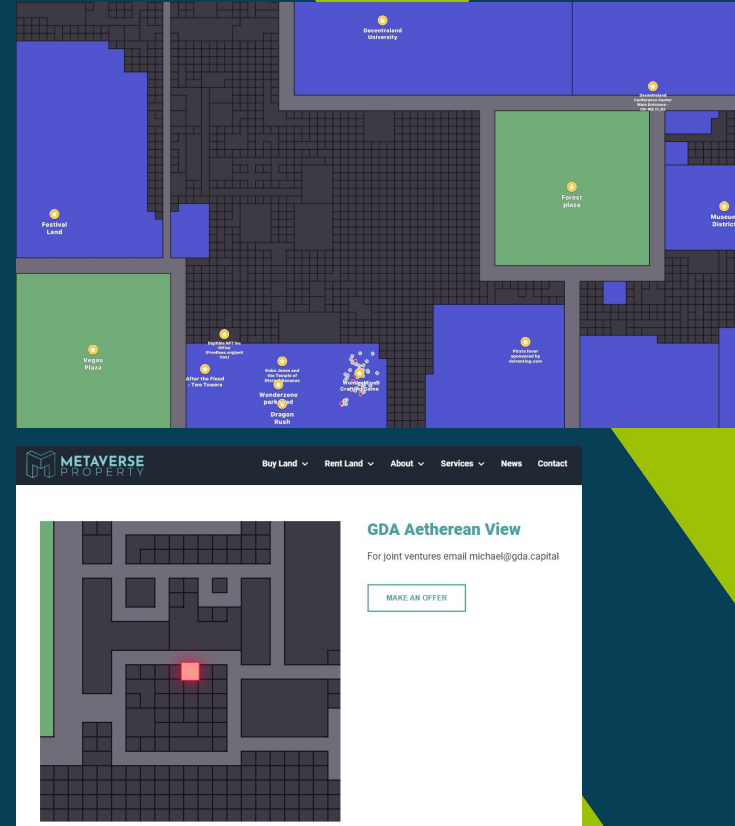
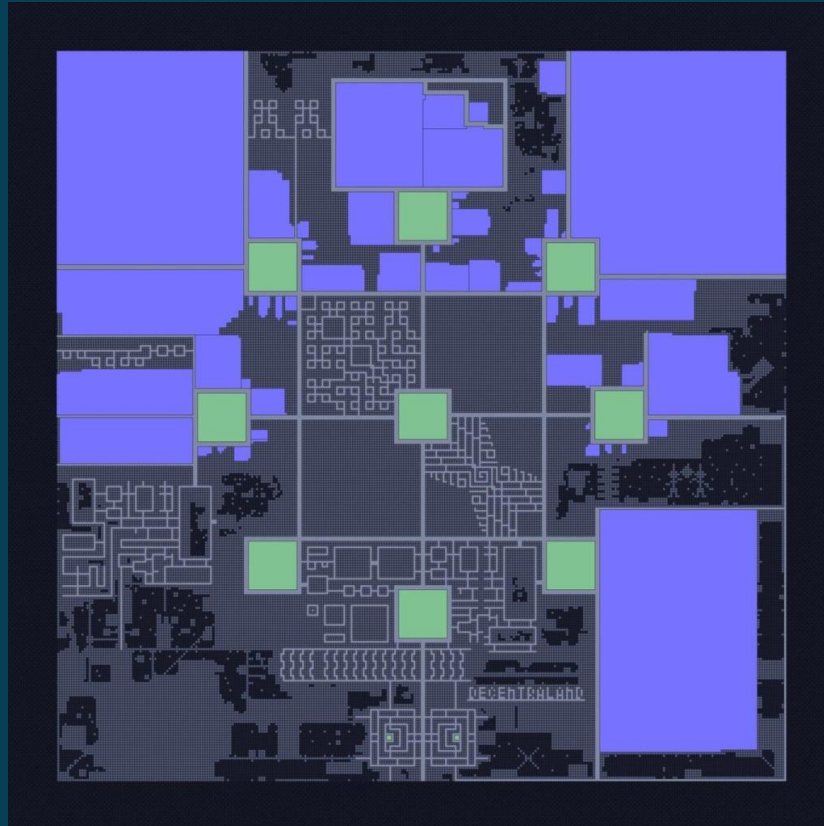


# Digitale Grundstücke



THE  
**SANDBOX**

# Digitale Grundstücke - Decentraland



## Digitale Grundstücke - Decentraland



Stand Dezember  
2021 hat  
Decentraland mehr  
als **800.000**  
“**Einwohner**”, was  
einem YoY Zuwachs  
von **3.300%**  
entspricht!





**Kann man da  
Marketing  
machen?**



# Digitale Grundstücke - Werbeflächen

Enormes **Potenzial** für die Platzierung von **Marken** und **Produkten** und...



somit der **Monetarisierung** dieser Werbeflächen!

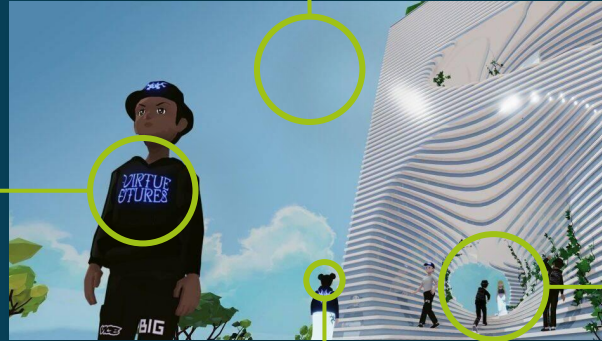
# Digitale Grundstücke - Targeting

“Wetter” / Standort

Marken / Affinitäten

Freunde / Partner

Blickwinkel





# NIKELAND

on  
**ROBLOX**

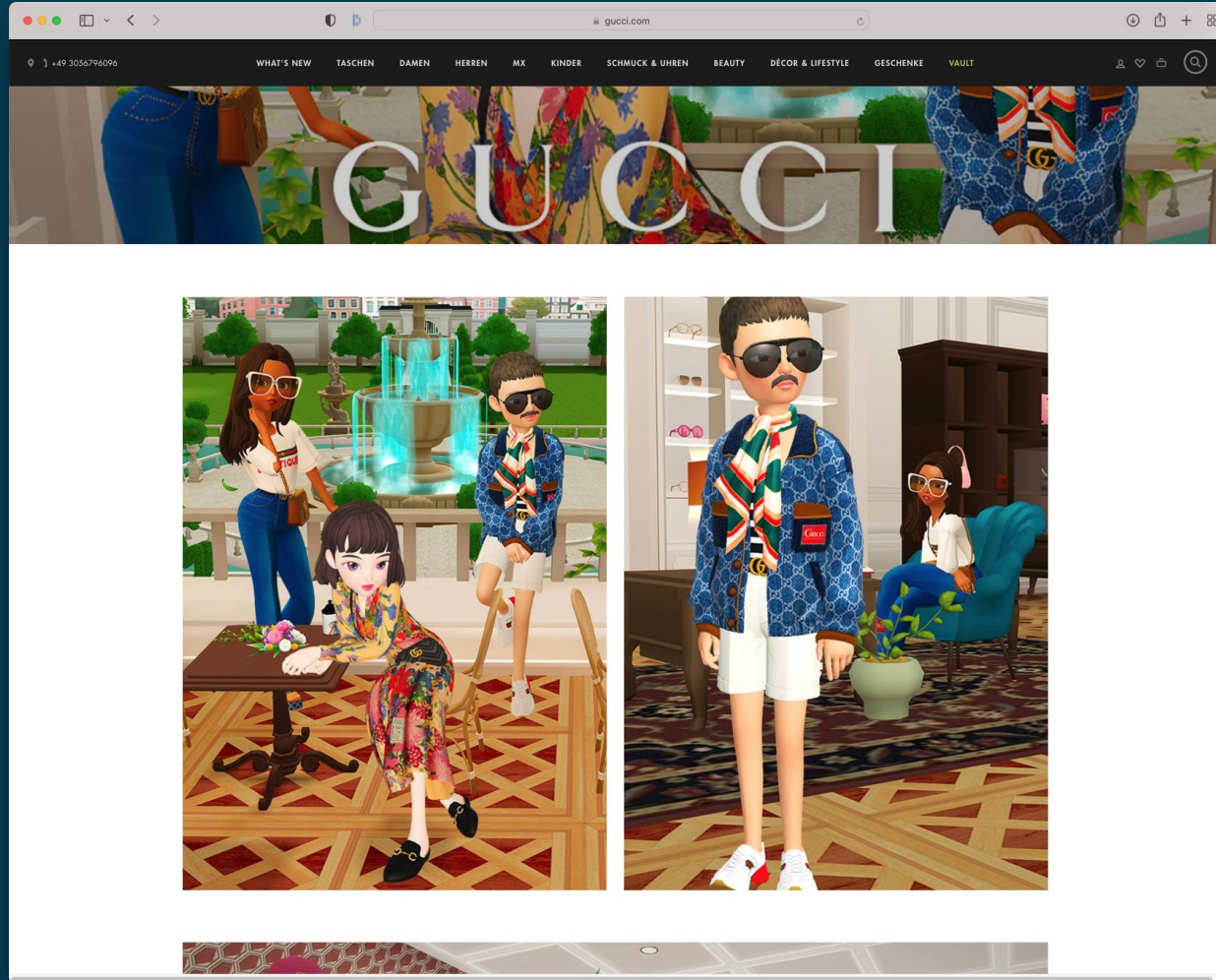


Kaufland  
island





# Gucci Zepeto





# LVMH

ACQUA  
DI  
PARMA



RIMOWA



Veve Clicquot  
■ REIMS FRANCE ■

**L****V**

LOUIS VUITTON

TIFFANY & Co.



BVLGARI

GLENMORANGIE  
SINGLE MALT SCOTCH WHISKY



FRANCE  1743  
MOËT & CHANDON  
CHAMPAGNE

April 21, 2022  
11:42 AM GMT+2  
Last Updated 2 months ago

Technology

## LVMH eying metaverse, but focus on "real products", says CEO

Reuters

1 minute read



A handbag manufactured at the Atelier Louis Vuitton is pictured during the inauguration in Vendôme, France, February 22, 2022.

PARIS, April 21 (Reuters) - Bernard Arnault, the head of luxury giant LVMH ([LVMH.PA](#)) said on Thursday his business empire was eying expanding into the digital "metaverse", but stressed that the company still wants to sell "real products".

<https://www.reuters.com/technology/lvmh-eying-metaverse-focus-real-products-says-ceo-2022-04-21/>



**Communication starts here**



XPOSE360

*und...*

was jetzt?





# Dropping your **NFTs** starts here

Maintain full control over your branding, form deeper connections with your fans and add real value to your NFTs. Everything via one platform.

CREATOR EARLY ACCESS

FAN EARLY ACCESS

*onfuel.io*



## The downside



**Really bad ecological balance**

(most of the times nowadays)



**Much Scam**



**Market Drops (Right now)**



**Massively fast changing market**



**noone knows where we are going**



## My thoughts on NFTs



1

**We will login via NFTs in the future.**

*There is no way a single company is the gatekeeper to my Internet accounts.*

## My thoughts on NFTs

2

**We will see hybrid products.**

*Buy a rolex, a gucci bag or get a certificate or do a journey.*

*Get an NFT for free 🙌*

## My thoughts on NFTs

3

**NFTs = doorknob to immersive metaverse.**

*Because you will want to be an unique "you" and not an everyday avatar*



*see u @ the wine bar*

*#thankU*